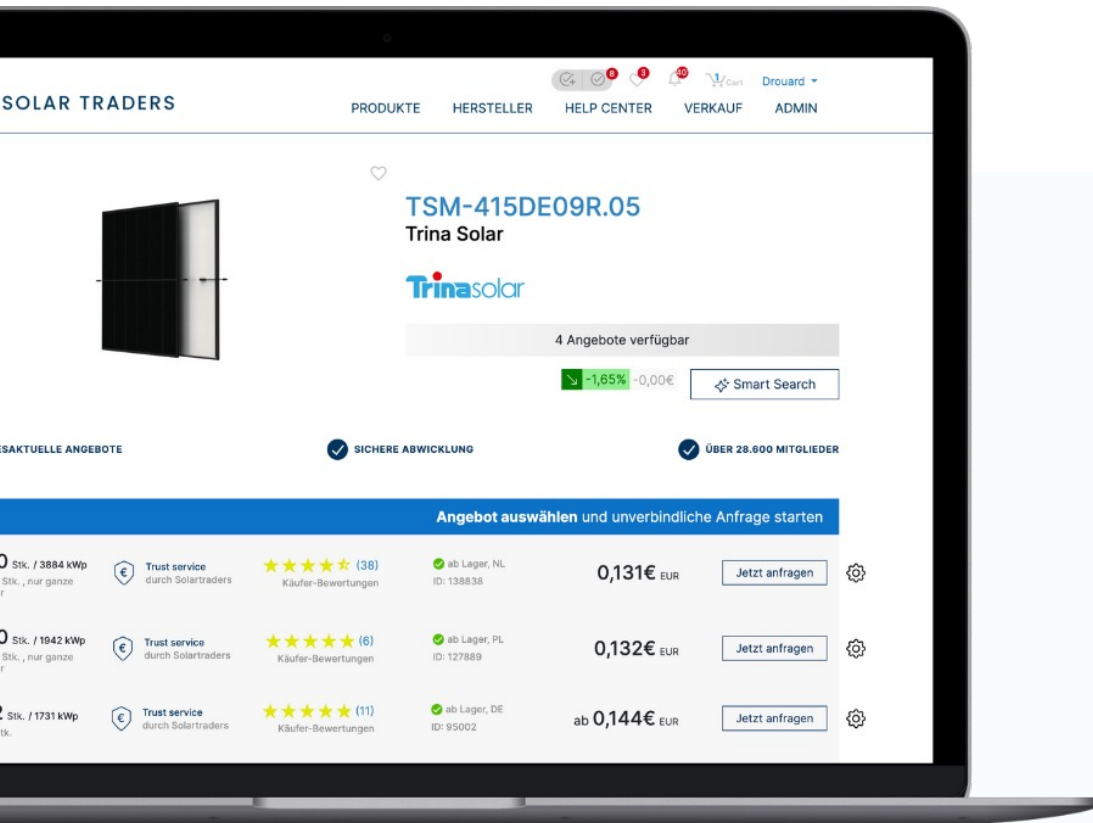


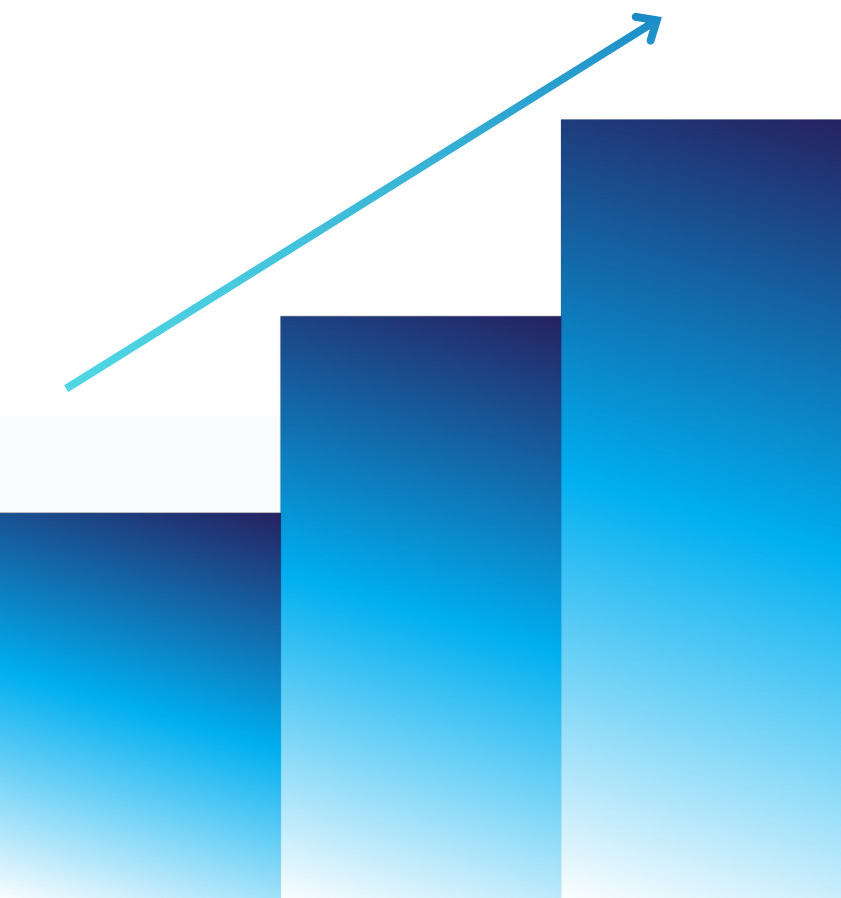
Selling on Solartraders

Europe's leading solar marketplace.



We digitally connect supply and demand in Europe's photovoltaic markets.

Our marketplace solution will generate sales for you.



Let us help **you sell your products to our installer network.**

+121%

Annual Growth Rate
(CAGR since 2021)

UNLOCK YOUR SALES POTENTIAL

Vendors on Solartraders can generate **revenues between 1.000.000 EUR and 2.500.000 EUR** per year and grow their sales online by over 100%.



Setting up your Solartraders vendor account **is free**.



Publishing offers is free; **you are not charged any listing fees**.



Fees are applicable to **successful transactions only**.

Advantages of selling on Solartraders



EXPAND

Tap into new markets across Europe and grow your customer base exponentially.



RISK-FREE

No upfront costs for registration and listing your products.



EFFICIENCY

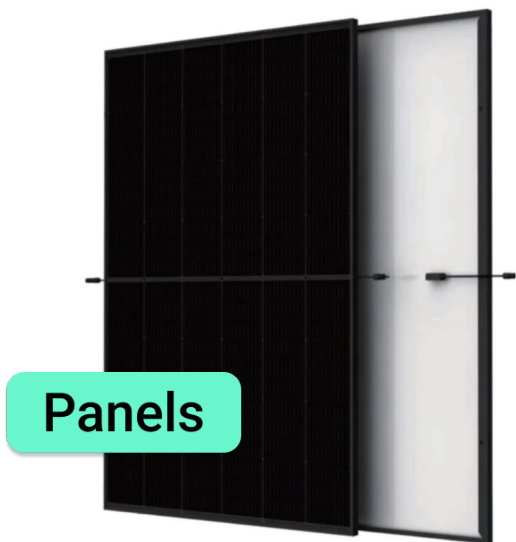
Manage your inventory effortlessly with our centralized system.



QUALITY

Engage with verified installers within a secure and professional environment.

Solartraders represents **the largest selection of solar products available** in the EU.



699

live offers



3.625

live offers



1.024

live offers

* Live offers, reported on 15.04.2024

Sell internationally with Solartraders

Customers from all over Europe

Let us connect you to **23.916** potential **buyers** from over **24 countries**. Establish new business relationships in new markets and test product readiness and demand in various regions.

5.580 EUR average

Shopping basket

+30%

User growth

5 steps to your first sale.



1 - Registration

Register **for free** and benefit from our **onboarding program** to guide your first steps.

Your dedicated account manager will invite you to a video call to introduce you to the platform, explain its features, and **share best practices**.

2 - Publish Offers

Publishing offers on Solartraders is **straightforward** and **easy**.

Use **bulk uploads** and API access or manually publish your offers.

You can set **volume-based pricing** and implement other PV-specific rules to tailor your offers.

3 - Product inquiry

When a customer initiates an inquiry, they will **immediately trigger** a notification.

You can reply to your customer and our onboarding team will help you to close the first transactions.

4 - Sales Process

Solartraders facilitates **seamless communication** with its integrated messaging system.

No language barriers thanks to automatic translations.

All documents and information is stored within the inquiry.

5 - Payment & Delivery

Following mutual agreement the transaction proceeds to completion.

The order is paid and products are dispatched.

Solartraders marketplace is a customized and **powerful** solution for the **solar-industry**

We support you along the entire sales process.

From publishing your first offer to ramping up sales.

We generate offers based on your data and **automatically list** your product portfolio online.

Effortless administration of your product portfolio with the help of digital processes.

Our **integrated communication system** allows you to handle all customer requests efficiently.

Your inside sales team is in charge of closing the deals and **managing customer relationships**.

Our **automatic translation system** lets you overcome any language barriers with ease.

No upfront costs and no risks involved, register today.

Embedded payment options



Advance Payment

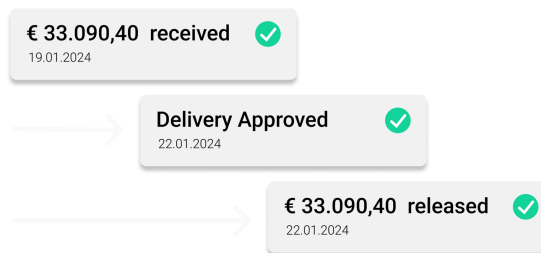
After a **successful** transaction you will upload the pro-forma invoice and the **buyer will arrange** for a **direct** payment via wire-transfer to your account.



Escrow Service

Secure payment options with a **free** integrated **escrow** service as of 5.000€ transaction value.

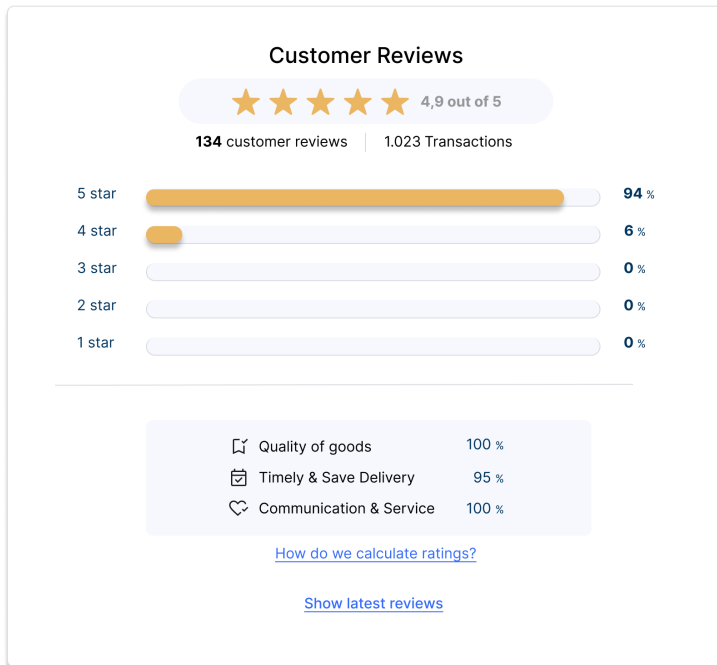
[Learn more](#) about our Escrow Service



The marketplace **buyers trust**



Over 8.000 Reviews



With the help of a rigid quality management **since 2010** we have achieved an outstanding **user rating** by installers buying on Solartraders.

The marketplace **you can trust**

Only **EU registered solar businesses** are allowed on the marketplace and **their data** is manually and digitally **verified**.

VAT Check

VAT number DE559066991601 Checked: 11. December, 19:52	✓ Company Solar Distribution GmbH	✓ Address Road to success 57 58534 Frankfurt
--	---	---

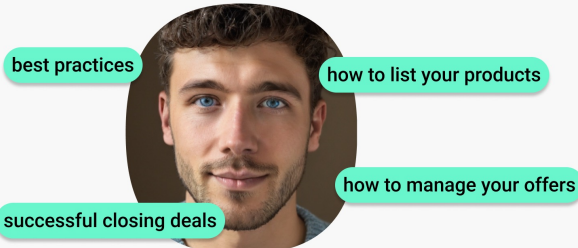
Check VAT

At Solartraders **trust** and **safety** have been core principles **for over 10 years** and helped us to build a professional & internationally renowned marketplace.



Partner up and generate additional sales-volume
on Europe's leading solar marketplace.

BOOK YOUR ONBOARDING



Marc-Oliver Krock
Market Place Manager Int.

Sonix Solar GmbH – [Solartraders.com](https://www.solartraders.com)
+49 69 175 36 99 62
krock@Solartraders.com